



Platinum Cleansing

Clean Up Your In-House Files

Input: \$ 7.25/M

Minimum Order: \$450.00

Costs of printing and postage are sky rocketing. You can't afford to send mail to old, duplicate, incomplete, or incorrect addresses.

Platinum Cleansing from CAS can help to eliminate these trouble spots and ensure a successful mailing or data append project.

Platinum Cleansing from CAS allows you to perform a complete hygiene process on your consumer data files before mailing. This ensures that only the best quality and most deliverable records get mailed.

Platinum Cleansing includes:

- 48 Month NCOA Link
- LACS Processing
- DSF Processing
- Deceased Individual Removal
- Prison Suppress
- DMA Do Not Mail Preference Flag
- Single-file Duplicate Removal
- DNC Scrubbing

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Data Processing • Lists • Data Append • Mail Services • Phone Append

